



Chick-fil-A
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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Chick-fil-A announces a new winter menu and retail items.

ATLANTA, Ga.— Chick-fil-A announced its new winter menu items and retail items, available for a limited time on Tuesday morning, just in time for the holiday season.

The new menu items announced include a Frosted Peppermint Chip Coffee and Peppermint Iced Coffee. Fan favorite winter menu items such as the Peppermint Chip Milkshake and the Tortilla Soup will also be returning to Chick-fil-A's menu. These seasonal items will be available for purchase on Nov. 13, 2023. While there is no official end date, guests should expect for the menu items to be available until January.

New merchandise is currently available for purchase on Chick-fil-A's website. Available retail items include t-shirts, sweaters, sleeping bags, puzzles, socks and more. These products are perfect for gift giving, and are amazing gifts for any Chick-fil-a fans. Items range from \$20 to \$80, and are available for shipping and in-store pickup at select locations.

Chick-fil-A also announced the release of a new line of family-friendly games, called pennycake. pennycake is owned and operated by Chick-fil-A and they drive it to motivate families to spend more time together. They offer many different items, including Chattertime Conversation Cards, What A Year Memory Box, and FrameTheFun Family Bucket List. These items are available for shipping, and not in-store pickup. These items are available for purchase through pennycake.com, or through chickfila.com.

For any questions or for more information about menu items or merchandise, visit chickfila.com.

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Chick-fil-A is a national chain of restaurants, committed to serving communities, guest satisfaction, and creating lasting relationships with people through the power of good food. Chick-fil-A is most famous for its Original Chicken Sandwich, and their excellent customer service. Founded in 1967 by S. Truett Cathy in Hapeville, GA, Chick-fil-a has grown to over 2,988 stores in 48 states. Chick-fil-A's commitment to sustainability, freshness and relationships, have made it one of America's favorite fast food restaurants that continues to grow and pour back into the surrounding communities.



Backgrounder

Founded in 1967 by S. Truett Cathy, Chick-fil-A is dedicated to creating relationships and connecting with communities through good, quality food. Chick-fil-A is currently operated by Dan T. Cathy, S. Truett Cathy's son. Chick-fil-A prides itself on being family owned and operated for the past 70 years.

The first Chick-fil-A restaurant was founded in Hapeville, Ga in 1967. Today, there are currently 2,988 Chick-fil-A restaurants in 48 states, including the District of Columbia and Puerto Rico. Chick-fil-A employs over 140,000 team members across the United States, both in stores and through their headquarters. Chick-fil-A is currently headquartered in Atlanta, Ga.

Guest satisfaction, cultivating relationships with communities, and serving the best food possible are vital to what makes Chick-fil-A one of the best fast-food restaurants in the United States. Chick-fil-A is ranked the #1 drive-thru based on guest satisfaction. They are most well-known for their classic menu items, such as the Original Chicken Sandwich. Chick-fil-A maintains a steady flow of innovative new items on various menus around the country.

However, some seasonal items are always brought back. For instance, the Peppermint Chip milkshake was first introduced in 2008, and has been brought back every year since. The Chicken Tortilla soup was put on seasonal menus in 2012 and is a fan favorite. These menu items return every winter season for a limited time per fans requests. New seasonal menu items, such as the Frosted Peppermint Chip Coffee and Peppermint Iced Coffee were introduced this year and have already become fan favorites. Experimenting with new flavors and creating new drinks and menu items constantly is one of the reasons Chick-fil-A maintains their stance in being one of the most enjoyed fast-food restaurants in the United States.



Biographies

Dan T. Cathy

Chairman, Chick-fil-A

Dan T. Cathy is the son of S. Truett Cathy, the founder of Chick-fil-A. Educated at Georgia Southern University, Cathy began working at Chick-fil-A in 1975, and he's been there ever since. Cathy is responsible for the massive expansion and rapid growth of Chick-fil-A, after taking over from his father in 2013.

Donald "Bubba" Cathy

EVP, Chairman, STC Brands and Chick-fil-A Ambassador

Donald "Bubba" Cathy is also the son of S. Truett Cathy, Chick-fil-A founder. Cathy attended Samford University, and began working for Chick-fil-A in 1976. He began operating his first restaurant by 1980, and was senior vice president by 1995.

Trudy Cathy White

Chick-fil-A Ambassador

Trudy Cathy White is the daughter of S. Truett Cathy. Along with being a Chick-fil-A operator at the age of 19, White is also an author and missionary. Getting her start as an operator of a Chick-fil-A in Birmingham, Alabama, White took a year off of college to run the newly opened store. She has written three books, *Climb Every Mountain*, *A Quiet Strength: The Life and Legacy of Jeanette M. Cathy* and *Along the Way*.



Blog Post

Chick-fil-A announced the winter menu items, and here's what you need to know

Chick-fil-A recently announced their new menu items, available on Nov. 13, 2023. They have continued to bring back some of our favorite menu items, such as the Chicken Tortilla Soup and the Peppermint Chip Milkshake. However, they have announced that they will be releasing two new drink items this year.

The first is the Frosted Peppermint Chip Coffee. This blended drink, similar to their famous Frosted Coffee, combines seasonal peppermint syrup flavors, with the sweet, subtle flavor of cold brew and IceDream to create a delicious seasonal beverage, perfect for a sweet treat or a quick pick-me-up. Ask for whipped cream on top for an extra special treat.

The second drink they have added is the Peppermint Iced Coffee. This drink, while similar to the Frosted Peppermint Chip Coffee, has a distinctly different flavor profile. The Peppermint Iced Coffee is a smooth iced coffee beverage, mixed with the sweetness of peppermint syrup to deliver a caffeine boost that tastes like the holiday season.

Again, these items are available at Chick-fil-A starting Nov. 13, and will be in restaurants until January. These delicious treats are perfect for a break during your holiday shopping, or enjoying them with friends and family. These new menu items are only around for a limited time, so make sure to get them while you can.

For more information about Chick-fil-A's newest menu items, visit your local Chick-fil-A or visit us online at [chickfila.com](https://www.chickfila.com).



Photo Cutlines



The new seasonal Chick-fil-A shirts, available at chickfila.com



Chick-fil-A's newest seasonal drinks (left to right): the Peppermint Chip milkshake, Peppermint Iced Coffee, and the Frosted Peppermint Chip Coffee.



Oversized Chicken Sandwich pillow, Cuddly Fleece-Lined Wearable Blanket, and Cuddly Chick-fil-A Cow, all available at chickfila.com